



**ASIAN  
FAMILY  
LEGACY  
FOUNDATION**

# **2024 THE NEW WEALTH HORIZON**

## **CONFERENCE GUIDE**

**May 22 - 24, 2024**

**Hong Kong & Macau**



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## Conference Introduction

2024 The New Wealth Horizon is an exclusive, invite-only gathering dedicated to forging a global community of family offices. The celebration begins with the pivotal inauguration of the Asian Family Legacy Foundation in Hong Kong, fostering support among families for philanthropy and heritage preservation. The narrative unfolds in Macau at the BEYOND Wealth Summit, where 150+ select global family offices converge to master the art of wealth management and collaborative legacy building. This twin gathering is the crucible for enduring connections, shaping a future where family legacies thrive through unity and mutual support.



## Main Organizer



### **Asian Family Legacy Foundation (AFLF)**

Established in Hong Kong, the Asian Family Legacy Foundation is focused on fostering a circle of trust for world's distinguished families. We facilitate meaningful dialogues to navigate the complexities of wealth and legacy, fostering impactful connections.

Our mission is to deepen family bonds and instill a sense of shared legacy through giving back, with a commitment to integrity, responsibility, and innovation. We aim to blend tradition with modernity, creating a lasting family legacy that contributes to a rich cultural and societal future.



## Co-Organizers



**InvestHK**  
The Government of the  
Hong Kong Special Administrative Region  
of the People's Republic of China

InvestHK, a department of the Hong Kong Special Administrative Region Government, promotes Hong Kong as the premier business hub in Asia through foreign direct investment. It supports multinational corporations, startups, and SMEs from planning to expansion, offering free, tailored services that ensure a business-friendly environment based on passion, integrity, and innovation.

## FamilyOfficeHK

FamilyOfficeHK is an influential organization that plays a pivotal role in developing Hong Kong as a premier wealth management hub. It provides resources, networking opportunities, and educational programs specifically tailored for family offices. By facilitating interactions among high-net-worth entities, private wealth managers, and industry experts, FamilyOfficeHK enhances the capabilities of family offices to manage wealth more effectively and to forge lasting legacies.

PLEASE REFER [HERE](#) ON THOUGHT LEADERSHIP AROUND SETTING UP FAMILY OFFICES IN HK, IN COLLABORATION WITH EY.

## BEYOND EXPO

BEYOND Expo leads the global discourse on technological innovation, bridging thought leaders and innovators across industries. It spearheads strategic discussions and partnerships in finance, healthcare, and climate technology, fostering a platform for cutting-edge developments and collaborative solutions to global challenges. BEYOND's events and workshops provide critical insights into leveraging emerging technologies to navigate economic complexities.



# Agenda

**May 22, 2024 | Hong Kong**

**Asian Family Legacy Foundation Inaugural Ceremony**

**The St. Regis Hong Kong Astor Ballroom**

- 2:00 PM      **Registration & Welcoming Reception**
- 2:30 PM      **Welcoming Remarks**  
Fei Bo, Executive Director, Asian Family Legacy Foundation
- 2:35 PM      **Opening Speech**  
Christopher Hui, The Secretary for Financial Services and the Treasury of Hong Kong
- 2:45 PM      **Asian Family Legacy Foundation Presentation - "Journey of Legacy"**  
Michael Zhu, Chairman, Asian Family Legacy Foundation
- 3:00 PM      **Panel: Legacy Beyond Wealth**  
**"Delving Into Life's Purpose and Happiness"**  
To explore the interplay between family legacy, philanthropy, and personal happiness across cultures and generations
- 3:25 PM      **Inaugural Ceremony**
- 3:35 PM      **Closing Remarks**  
Kevin Qin, Vice Chairman & President, Asian Family Legacy Foundation
- 3:40 PM -  
5:00 PM      **Networking Reception**



# Agenda

**May 23, 2024 | Macau**

**BEYOND EXPO**

**The Venetian Macau Convention and Exhibition Centre, Macau**

- 9:00 AM      **Global Investment Summit**  
Venetian  
Through open discussions on stage among top investors, industry experts, and corporate leaders, striving to inspire innovative ideas and encourage international collaborations for greater prosperity in technology.
- Morning      **Golf Day ( *Additional registration required* )**  
Macau Golf & Country Club
- 6:00 PM      **Gala Dinner**  
Venetian Ballroom  
Dress code: Business Formal
- Late Evening      **Choose One of the Two Below**
- 8:30 PM      **The Pool Party: "Get Ready to Get Wet"**  
Wynn Palace
- 9:30 PM      **Charity Poker Night ( *Additional registration required* )**  
Venetian



# Agenda

**May 24, 2024 | Macau**

**BEYOND Wealth Summit - "Navigating the Complexities of Modern Wealth"**

**The Venetian Macau Convention and Exhibition Centre, Macau**

- |          |  |
|----------|--|
| Morning  | <b>Experiencing Macau ( <i>Additional registration required</i> )</b><br>Macau Tower & Handover Gifts Museum of Macau  |
| 12:30 PM | <b>BEYOND Wealth Summit Check-in</b><br><br><b><u>BEYOND Wealth Summit</u></b><br><b>"Navigating the Complexities of Modern Wealth"</b><br>Venetian Ballroom   |
| 1:00 PM  | <b>Welcoming Remarks</b><br>Jason Ho, Cofounder, BEYOND Expo   |
| 1:05 PM  | <b>Opening Remarks</b><br>Michael Zhu, Chairman, Asian Family Legacy Foundation  |
| 1:15 PM  | <b>Keynote Speech - "The Evolution of Wealth Management in a Digital Era"</b><br>How digital transformation is shaping wealth management strategies for family offices and institutional investors                             |
| 1:35 PM  | <b>Panel Discussion - "Global Asset Allocation – A Tactical Approach for Unstable Markets"</b><br>Innovative strategies for navigating market volatility and enhancing portfolio resilience                                    |
| 2:05 PM  | <b>Fireside Chat: "Building a Legacy: Wealth, Family, and Values"</b><br>To explore the challenges and strategies of preserving wealth across generations, emphasizing the integration of family values into wealth management |





# Agenda

**May 24, 2024 | Macau**

**BEYOND Wealth Summit - "Navigating the Complexities of Modern Wealth"**

**The Venetian Macau Convention and Exhibition Centre, Macau**

- |          |  |
|----------|--|
| 2:25 PM  | <b>Break and Refreshments</b>  |
| 2:40 PM  | <b>Breakout Sessions</b><br>Interactive sessions on topics like impact investing, philanthropy, and sustainable wealth management  |
| 3:25 PM  | <b>Session Summary</b><br>Table leaders will take 2 minutes to summarize key takeaways   |
| 3:45 PM  | <b>Closing</b>   |
| 4:30 PM  | <b><u>Closed-Door Next-Gen Legacy Symposium (Invite Only)</u></b><br><b>An interactive workshop on challenges faced by next-generation family members in managing and sustaining family legacies</b> |
| 6:30 PM  | <b>Pre-dinner Reception</b>  |
| 7:00 PM  | <b>Prosperity Banquet: A Menu of Legacy</b><br><b>Unprecedented &amp; Immersive Private Dinner (Invite Only)</b><br>Wynn Palace<br>Dress code: Business formal                                       |
| 10:00 PM | <b>BEYOND x Magic Room Deep House Party</b><br>MOP Club @ Studio City  |



# Agenda

May 25, 2024 | Macau (OPTIONAL)

## BEYOND Expo

The Venetian Macau Convention and Exhibition Centre, Macau

- |            |  |
|------------|--|
| Afternoon  | <b>BEYOND Closing Session</b><br>Includes key opinion leaders and panel discussions  |
| Late Night | <b>The Stardom Spectacle - Team Wang</b><br>MOP Club @ Studio City<br><b>BEYOND Expo</b> and <b>Jackson Wang</b> collaboration event |



## Logistics

### Shuttle Bus Services

#### May 23rd

**Hong Kong to Macau:** Scheduled shuttle services will be available to facilitate transportation between venues.

Pickup Location: The St. Regis Hong Kong  
Address: One Harbour Drive, Wan Chai, Hong Kong.

Dropoff Location: The Venetian Macau  
Address: The Venetian Macau, Estrada da Baía de N. Senhora da Esperança, s/n, Taipa, Macau

#### May 24th

**Within Macau:** Shuttles will also be provided to transport attendees among various venues.

### Contact

For inquiries or questions, please contact our team at [event@asianfamilylegacy.org](mailto:event@asianfamilylegacy.org) or Executive Director Fei Bo at [fei@asianfamilylegacy.org](mailto:fei@asianfamilylegacy.org).



# Accommodation

## Hong Kong

Primary Accommodation:

### **The St. Regis Hong Kong**

**Address: One Harbour Drive, Wan Chai, Hong Kong.**

<b>The St. Regis Hong Kong</b>			
Date	Room Category	Room Only	Room and 1 Breakfast
21-22 May 2024 (1 night)	Deluxe Room	HK\$3,350 + 10% service charge	HK\$3,600 + 10% service charge

Please contact our team at [event@asianfamilylegacy.org](mailto:event@asianfamilylegacy.org) to make arrangements.

## Macau

Primary Accommodation:

### **Wynn Palace**

**Address: 4HXC+2FG, Av. da Nave Desportiva, Macau**

Please use the booking code “BEYOND2024” for a discounted rate available until May 6th.

Email: [roomreservations@wynnpalace.com](mailto:roomreservations@wynnpalace.com)

Please refer to the next page for room rates.



## Accommodation

<b>Wynn Palace, Cotai (Room Only Rates)</b>			
Date	Palace Room (King)	Executive Suite (King)	Fountain Suite (King)
22 May 2024	HK\$2,099	HK\$2,599	HK\$2,749
23 May 2024	HK\$2,099	HK\$2,599	HK\$2,749
24 May 2024	HK\$2,699	HK\$3,199	HK\$3,349
25 May 2024	HK\$3,599	HK\$4,099	HK\$4,249
26 May 2024	HK\$2,099	HK\$2,599	HK\$2,749

<b>Wynn Palace, Cotai (Room and Breakfast Rates)</b>			
Date	Palace Room (King)	Executive Suite (King)	Fountain Suite (King)
22 May 2024	HK\$2,399	HK\$2,899	HK\$3,049
23 May 2024	HK\$2,399	HK\$2,899	HK\$3,049
24 May 2024	HK\$2,999	HK\$3,499	HK\$3,649
25 May 2024	HK\$3,899	HK\$4,399	HK\$4,549
26 May 2024	HK\$2,399	HK\$2,899	HK\$3,049



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**THANK YOU!**